

# Persona Template

## Who?

- Akhil
- 63 year old
- Stock manager
- Plays golf most weekends
- Technophobic (grandkids configure his TV)

## How?

- How has this person come to use the product?  
How does this person use the product?
- 8am – 6pm, Monday – Friday
  - Workstation on warehouse floor

## What?

- What does this person want from the product?
- Print picking lists
  - Perform stocktake

## Why?

- Why do they want it?
- To quickly and accurately fulfil orders
  - Know what stock is on hand

