Design Thinking Canvas

A structured approach to planning design-led strategy and innovation

SOFT ED

People...
Who will we need to involve?

Management...
How will we deliver the project and monitor progress?

Vision...
What will our future look like?

Problem...
What problems will we solve?

Discover *Define*

Solution...
What solutions will we develop?

Discover *Define*

Challenges...
What will we need to address?

Impact...
What difference will we make?

Management...
How will we deliver the project and monitor progress?