

Business plan

Business name:

Who we are

What we do:

Our competitive advantage/value proposition:

Our customers are:

Our philosophy:

Goal:

How we will get there

Our goal:

Revenue goal:

KPI:

Customer goal:

KPI:

Process goal:

KPI:

People goal:

KPI:

How we operate

Processes & systems/technology:

People & Management:

	Daily	Weekly	Monthly
Management tool			
Outcome			

Our roadmap

What:	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec

Our progress

KPI:	Current	Target	Progress
			● ● ●
			● ● ●
			● ● ●
			● ● ●